



bealim house
17 - 25 gallowgate
newcastle upon tyne
ne1 4sg

tel. 0191 261 6404
fax. 0191 261 7406

www.fluiddesignsolutions.com

company reg. 3651540

Dear Chris

We have now been using digital DJ since 2003 and have 5 machines from you which we use across the group. The machine that we have in fluid is great it really comes into its own during the football promotions that we do. The specially profiled music for the football crowd goes down a storm and helps us to be the best bar for football in Newcastle (did you see our award for best pre match atmosphere in the Mag fanzine 2nd year running) however the greatest thing about your machine is that it adapts to all the changes in atmosphere that we need threw out the day, whether that's for our large food operation or the evening revellers that come into town. As you know Fluid recently won the best bar none award for the best pub in Newcastle 2006 and then went on to win the overall award for best venue, aren't we good! This is because we get all aspects of our business right and that includes music. If anyone asked me to recommend Digital DJ I would honestly have no hesitation in doing so, the machine's are great and they make my life a lot easier.

Yours sincerely

A handwritten signature in blue ink that reads "S. Bowens". The signature is written in a fluid, cursive style.

Sarah Bowens